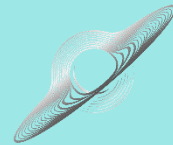


January 27, 2025, Course Review

Brixton & Co.



BRIXTON & CO.

Bruce Hemsworth's Content

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Good morning, dear members!

A new week has begun, and are you, like me, eagerly anticipating what achievements we can accomplish this week?

January, although filled with various market noises, we have already seized numerous investment opportunities with the forward-thinking analysis of the Ai Cordelia trading system. Looking ahead to this week, I am confident that it will be a fresh starting point towards our future. So, what strategies and mindsets should we adopt to achieve breakthroughs in our upcoming goals and challenges?

I believe that if you're willing to spend a bit of time following our session's online course sharing and actively participating in the discussions, your investment journey will undergo a dramatic transformation. Change and surprises are quietly happening from this moment.

Later, I will share with you three major themes:

1. **Heavyweight:** The Chief Practical Instructor election begins, with exclusive benefits for participating students.

2. **This Session's Benchmark Stock Recommendations and Essential Investment Strategies**

3. **Ai Cordelia System Incubator: Historical Breakouts and Investment Potential**

Please stay tuned; more exciting content is about to be revealed!

In addition, to express our gratitude for the enthusiastic participation of all our supporters, we've established a substantial and rewarding incentive program:



Those who support the winning instructor will receive the following exclusive benefits:

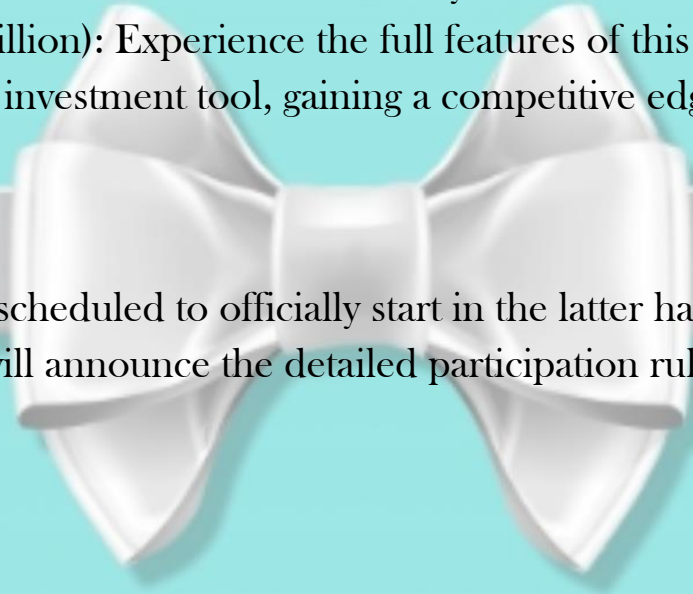
Winning Instructor's Classic Investment Strategies: Learn top industry investment methods to enhance your practical skills.

Participation in the 5th Session's Outstanding Student Seminar:

Discuss investment strategies directly with me and the two instructors, sharing wisdom and experience.

One-Year Free Use of the Ai Cordelia System Institutional Version (Worth \$1 million): Experience the full features of this revolutionary investment tool, gaining a competitive edge in investing.

This event is scheduled to officially start in the latter half of this week, and I will announce the detailed participation rules at that time.



Today, your beloved practical instructor will make their first appearance! Are you eager to witness this exciting moment? Let's welcome this grand event together, sharing in the glory and the rewards!

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Last week, the stock market demonstrated remarkable resilience amid continued gains. Despite taking a slight breather near historical highs, the overall market still recorded the best start to a presidential term since Ronald Reagan's inauguration in 1985. With the strong push from policy and the uplift in market sentiment, the capital markets showed vitality beyond expectations, drawing the eyes of numerous investors.

However, as the new week began, the stock market faced a collective plunge, undoubtedly sparking concern and panic among most investors. Specifically, the sharp decline in tech stocks became the core catalyst for this market correction.

The main reason for this adjustment is due to DeepSeek's new AI model launch, which raised questions about the sustainability of AI spending. DeepSeek stated that the training cost for its latest AI model was only \$5.6 million, significantly lower than the cost of training OpenAI's GPT models (over \$100 million). This announcement led the market to worry that future AI models might require fewer chips and less energy, negatively impacting the expected growth in chip demand.

Particularly, Nvidia, the giant that has rapidly risen due to the demand for high-end chips for training AI models, took the brunt of this adjustment due to its high valuation and market over-expectations, suffering a significant hit to its stock price. The entire chip sector was affected, leading to widespread selling in the market.

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Dear members, market volatility is an unavoidable part of investing, especially in rapidly growing sectors. I want to assure you that the future of AI has not dimmed because of one or two technological innovations; on the contrary, these events indicate the industry's continuous optimization in technology and cost, signaling healthy long-term development.

1. Short-Term Impact Is Emotion-Driven, Not Fundamental Deterioration

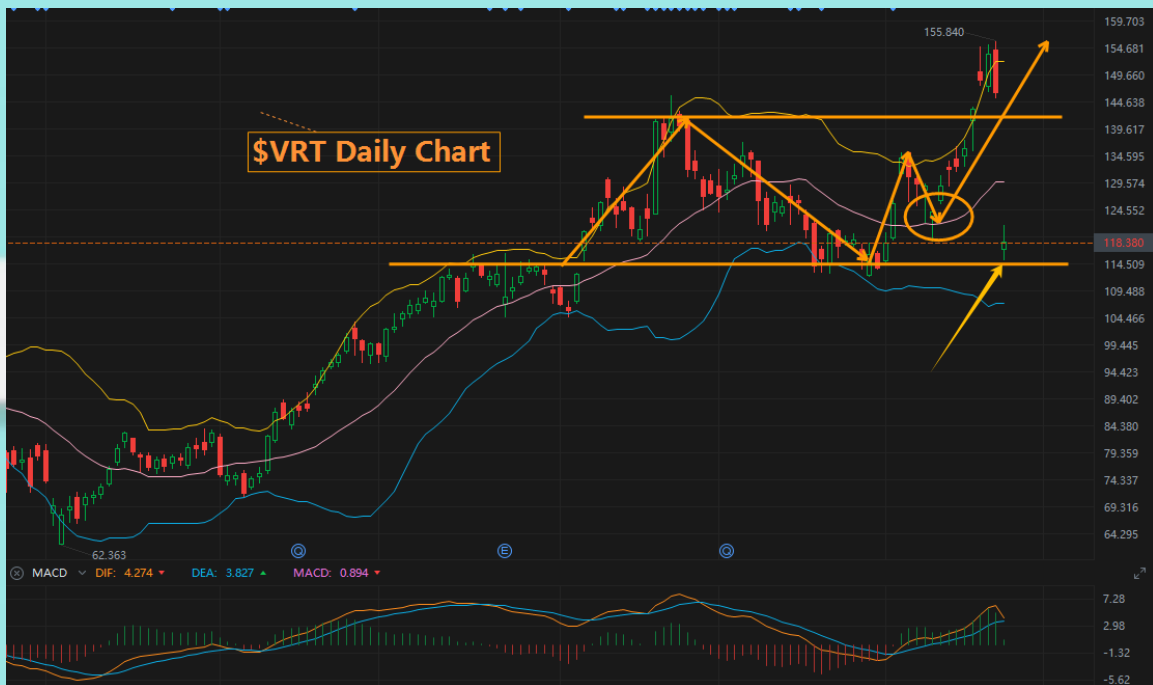
The drop in Nvidia and related chip stocks is more a reaction to the market's response to new technological impacts rather than a fundamental change in their core business. The demand for AI still exists; the market is merely reassessing the industry's growth path and cost structure.

2. Pullbacks Create Opportunities for Long-Term Positioning

Every market pullback is the best time for smart investors to review trends and seek opportunities. The long-term logic for tech stocks hasn't changed, especially in the AI sector where the technological accumulation and market position of leading companies remain robust.

3. Focus on Winners in Technological Innovation

DeepSeek's statement reveals future trends in the industry: those who can achieve more efficient training at lower costs will emerge as winners in this competition. And as an industry leader, Nvidia possesses strong R&D capabilities and market advantages; these short-term adjustments might be opportunities for them to gather momentum for the next leap forward.



Next is \$VRT,

Which opened lower today, possibly related to the overall market volatility. Recently, with an increase in market uncertainty, investor sentiment is quite sensitive, making stock prices prone to significant fluctuations at the slightest hint of news. From a macroeconomic perspective, subtle changes in economic data might shake investors' confidence in the company's future profitability.

For example, potential adjustments in interest rates or fluctuations in raw material prices could impact the company's operational costs and profit margins. Although \$VRT's business development is relatively stable, with certain technological advantages and market share within its industry, it's challenging to remain unaffected in such an environment.

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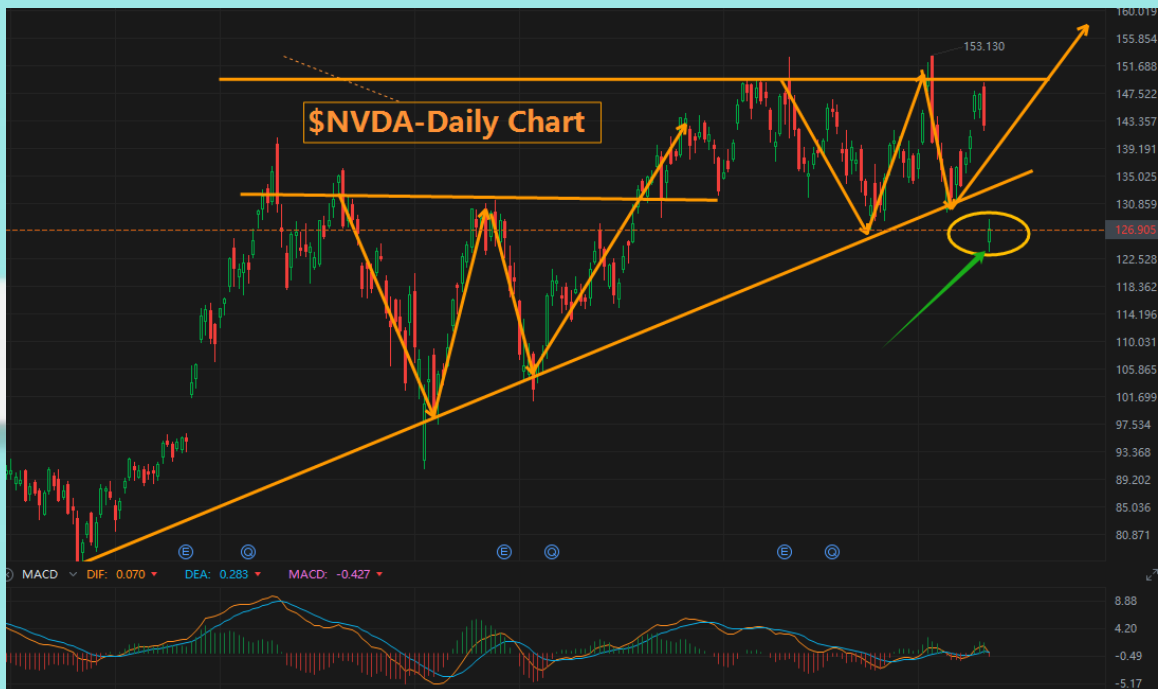
However, this low opening is often a short-term phenomenon; as market sentiment stabilizes and positive news from the company is released, the stock price is likely to rebound.

Let's take a closer look at another key component of our investment portfolio: \$CORZ.

Today's low opening for \$CORZ is primarily due to the short-term knock-on effect from the weekend's Bitcoin price adjustment. As a beneficiary of cryptocurrencies, this volatility is more about sentiment than fundamentals. Additionally, the competitive pressure from new entrants in the industry has temporarily shaken market confidence in \$CORZ.

However, it's important to note that \$CORZ, with its deep technological foundation and customer base, along with continuous investment in R&D, still maintains strong competitiveness. The current rise in market fear indices has led investors towards more conservative investments, prompting them to sell off stocks with slightly higher uncertainty, putting pressure on the stock price.

Yet, from a long-term perspective, the growth potential in the cryptocurrency sector cannot be overlooked, and \$CORZ's business strategy perfectly aligns with industry trends. Once the market's panic subsides, \$CORZ's value will be reappreciated by the market. Hold firm, don't let short-term fluctuations cloud your vision, real opportunities often belong to those investors who can see beyond emotion and volatility!



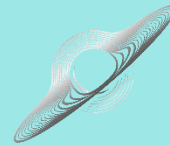
Regarding the low opening of \$NVDA today, we've analyzed the core reasons, which are mainly due to the short-term impacts of intensified industry competition and technological disruption. Recently, some emerging competitors have made breakthroughs in certain technological areas, posing a certain challenge to \$NVDA's market position. Additionally, the tech industry's rapid pace of

technological advancement means that any slight lag in R&D can easily provoke investor concern.

For instance, some new chip technologies have appeared recently, which, although not yet capable of fully replacing \$NVDA's products in the short term, have already sparked market doubts.

However, we must stress that \$NVDA still holds a strong technological lead. With its robust R&D team and extensive technology patents, especially in core areas like AI and graphics processing, it remains at the forefront of the industry.

As long as \$NVDA can adjust its strategy in time, continue to increase R&D investment, and face industry competition and technological changes head-on, its growth potential remains highly promising. The market's short-term volatility is merely an emotional outburst; what truly determines a company's value is its execution in technology, innovation, and long-term strategy. We remain confident in \$NVDA, the road ahead has just begun!



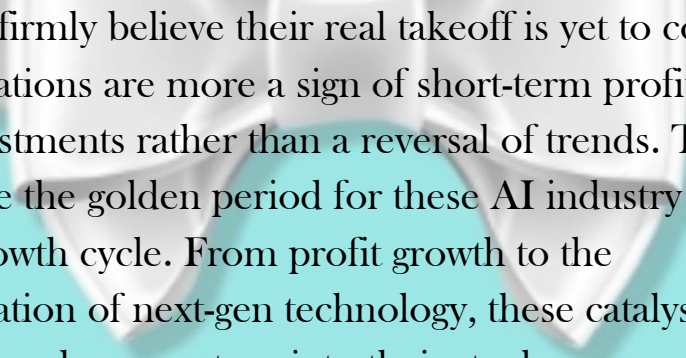
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Dear members, let's focus our attention on today's market. Later, I will reveal this week's core strategy to help you seize opportunities amidst market volatility.

Focus on \$NVDA and \$VRT: Steadfast Belief After Short-Term Fluctuations

The logo for Brixton & Co. is displayed in a large, light blue, serif font. The text "Brixton & Co." is centered and partially overlaps the main title text.

There's been much discussion about \$NVDA (Nvidia) and \$VRT (Vertiv) in the market today. The short-term dip in their stock prices has led some investors to speculate: have these AI giants hit their price peaks?

A large, white, 3D-rendered bow is centered on the page, overlapping the text in the middle section. It has a soft shadow and is positioned behind a horizontal white band.

However, we firmly believe their real takeoff is yet to come. The current fluctuations are more a sign of short-term profit-taking and technical adjustments rather than a reversal of trends. The next six months will be the golden period for these AI industry leaders to start a new growth cycle. From profit growth to the commercialization of next-gen technology, these catalysts will inject significant upward momentum into their stocks.

Here's an important thought for you: This week, a crucial event in the AI sector is brewing, and you might not know about it yet.

The key to the market is in positioning early; opportunities are always reserved for those with vision and action! Stay tuned for our sharing; we will reveal the details of this event in real-time and how to use it to accurately capture the next wave of growth dividends!

As we approach the Federal Reserve's decision this week, the market has been presented with several noteworthy economic data points:

1. U.S. Consumer Confidence Decline and Slowdown in Business Activity: These figures have somewhat alleviated market concerns about persistent high inflation, leading to a rise in bond prices.

2. Oil Prices Experience First Weekly Decline: President Trump's call for lower oil prices sends a signal that could ease market expectations of inflation pressure while potentially signaling positive developments for business costs.

The combination of these factors sets the stage for market volatility this week.

Although we anticipate that U.S. stock market volatility might increase this year due to uncertainties around AI investment returns, tariff policies, and interest rate cycles, any downturn could become a golden buying opportunity. Particularly in areas like AI and cryptocurrencies, where both policy support and market demand continue to drive significant long-term return prospects for investors.

In our baseline forecast, we expect the Trump administration might adjust tariff policies, but not to a degree that would significantly alter the economic growth trajectory. This suggests that while the market

might face short-term pressures, the long-term growth potential remains promising.

Dear members, this week marks not only the beginning of the tech earnings season but also the onset of a new wave of opportunities. Whether it's the acceleration of AI commercialization or policy tilts towards specific industries, these signals indicate that true winners will emerge amidst this volatility. Are you ready to meet the challenge and seize your opportunities? Please stay tuned.

Investing is a battle of psychology and wisdom, where many small investors struggle to profit even during a bull market.

This isn't just because they lack deep understanding of listed companies and stock price movements; it's also due to a lack of a solid investment mindset and skills. More commonly, many people tend to be bearish when prices fall and bullish when prices rise.

What they fail to realize is that during an uptrend, there might be a bull market divergence, while price pullbacks can form excellent reentry points!

If you don't grasp the importance of this strategic positioning now, you'll miss out on opportunities and might end up regretting it!

This year, the most certain investment opportunities are centered around two areas: Artificial Intelligence and Cryptocurrency. If the leaders and promising stocks in these sectors can't deliver above-market returns, the only explanation would be that we are currently in a bear market.

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Practical experience is the best form of education! Staying theoretical won't lead to real progress because the core of investment success lies not only in strategy but also in the cultivation and adjustment of one's mindset.

If you're a beginner looking to improve, I strongly recommend putting real money into the market. Only through actual trading can you truly experience market fluctuations and the effectiveness of strategies. When the market gets more complex, it's precisely the time when we learn the fastest and grow the most significantly.

At Brixton & Co., there's an unwritten rule: if you follow our investment strategies strictly and still incur losses, we will bear all the risks. But the condition is you must strictly adhere to our strategies! This is not just about trusting the strategy; it's about respecting discipline.

Moreover, with the powerful tool of the Ai Cordelia system at our disposal, I am full of confidence in the sharing for this session of online courses. I believe it will certainly create new glorious achievements for Brixton & Co.!

That's all for my update today. For the rest of this week, I'll be closely watching for the perfect low-price buying opportunities and tracking them in real-time. Once I spot a confirmed buying opportunity, I'll share it in the group immediately. I strongly recommend pinning this group to the top of your chat list so you don't miss the ideal entry points.

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This morning, my assistant has already conveyed the latest options trading instructions from our top options mentor, Mr. Michael Foy. This afternoon, Mr. Michael Foy will return to the classroom to share more strategies and insights on options trading. For members who have followed this options trade, please submit your trade screenshots to my assistant to ensure you receive Mr. Michael Foy's follow-up profit notifications and trading guidance promptly.

If you're pressed for time and can't keep up with group updates, make sure to add my assistant on Telegram. When trading signals are live, my assistant will notify you privately, so you won't miss out on this week's top trading opportunities. Look forward to it, and let's get ready to make the most of what's coming!

Brixton & Co. Introduces
BrixCoin



We are excited to unveil our native token, BrixCoin (BXC). This token transcends being merely a digital asset; it embodies the accomplishments and progress students achieve throughout their academic journey at our institution. By participating in our advanced courses or completing specific tasks, students can earn BXC, thereby enhancing their engagement and fostering a strong sense of community.

Additionally, BXC serves as a currency for accessing a wide range of educational resources within our platform and enables participation in investment simulations and project experiments. These activities are designed to develop practical skills, preparing our students for the complexities and opportunities they will encounter in the financial world.

Brixton & Co. is committed to recognizing the significant impact that blockchain technology and cryptocurrencies will have on the global financial ecosystem. By integrating BXC into our educational framework, we aim to empower and educate future financial leaders. Our objective is to nurture individuals with visionary insights and specialized competencies.

Contact us

Co.

Dear Members,

The Ai Cordelia trading system is about to go live, and its Beta testing has already garnered widespread attention. To thank everyone for your support and trust, I've prepared multiple significant benefits for each of you. Moreover, to further express my gratitude and encourage active participation, during this session's sharing and testing plan, I will offer generous rewards in stages based on student performance, including:

- 1. Free Use Rights to the Ai Cordelia System:** Be among the first to experience this revolutionary investment tool. After completing the Beta testing, all participating members will receive 3 months of free access to the personal version of the Ai Cordelia system.

2. Exclusive Rewards from the Ai Cordelia System Incubator. On February 1st, the academy will launch a significant raffle event where you'll have the chance to win BXC tokens through free weekly draws.

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Regarding the BXC tokens, they are a cryptocurrency issued during the development of the Ai Cordelia system, incorporating blockchain technology, and possess investment value while also embodying education and charity attributes. It's safe to say that the successful issuance of BXC tokens was crucial in overcoming the financial hurdles during the development of Ai Cordelia, leading to today's achievements.

As the Ai Cordelia system's Beta testing plan unfolds, the attention towards BXC tokens is rapidly increasing. I firmly believe their future value is immeasurable. If the Ai Cordelia system launches successfully, the value of BXC tokens could potentially increase by 3, 5, or even 10 times within a year!

At the same time, as the Ai Cordelia trading system is about to go live, many competitors are impersonating us, attempting to confuse and mislead. My assistant, Ms. Harley, has reported that many new students are hearing about our Brixton & Co. for the first time, and some have been misled into joining other learning groups as a result.

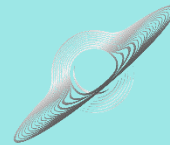
Here, I make a formal statement:

Our Brixton & Co. Institute online courses are completely free. All members who join our WhatsApp group have the opportunity to participate in the free testing plan for the Ai Cordelia trading system.

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Additionally, new members have reported receiving WhatsApp messages and phone calls from fraudulent groups. To ensure your information security, please carefully review the pinned messages in our group, which include Ms. Harley's private Telegram contact. She will provide timely consultation and notify you of the latest benefit activities.

Please be vigilant against information from unknown sources, ensuring you receive news and benefits through official channels. Thank you for your support and trust; let's join hands to welcome a new era of investment!



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Michael Foy's Content

Market Volatility: Achieving Steady Success in Both Bull and Bear Markets

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First off, let's give a massive shoutout to Mr. Bruce for his spot-on analysis and deep insights.

We're starting today with markets bleeding red, a veritable bloodbath across the board, especially in the crypto sector which is undergoing some serious adjustments. But let's not forget Mr. Bruce's key message: despite the current shake-up, the long-term trajectory for both stocks and cryptocurrencies is still bullish. The challenge then becomes mastering the art of navigating these wild swings with cool heads and strategic precision.

The wisdom in trading isn't just in buying low and selling high; it's about maintaining precision, embracing innovation, and having the guts to lead in this dynamic era. That's why I'll be unveiling a robust strategy for holding stocks in volatile markets at 3:30 PM (EST).

Join us in the group for what promises to be an eye-opening session. You'll learn not just to survive this volatility but to thrive in it, gaining insights into market movers and shakers, and how to turn market fear into your winning strategy. Gear up for a session that might just redefine your trading game.

Stay tuned, because this isn't just another meeting; it's your gateway to transforming how you see and seize market opportunities.

Let's make volatility our ally!

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Good afternoon, everyone, and welcome back to our Brixton & Co. Season 5 trading session!

After an incredible Season 4, I'm thrilled to dive into what Season 5 has in store for us. Today's market has opened with a red storm, but don't let that scare you. We're here to turn a market bloodbath into our playground.

For those new to our group, I'm Michael Foy also known as “Options Magnificent”, and I'm excited to guide both our seasoned pros and new traders through these turbulent times. Earlier, Mr. Bruce shared an insightful analysis using the Cordelia system on market trends. If you haven't reviewed it yet, I highly recommend you do so to catch up on the latest insights.

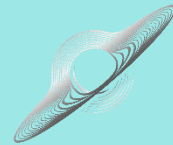
Now, let's tackle today's main event: securing profits in a volatile market. This is crucial, especially for our new members who might feel like they're on a roller coaster without a seatbelt. We're going to equip you with strategies that not only help you survive but thrive in these conditions. Take notes, because this session will be your roadmap to navigating market chaos.

Imagine this session as the ignition of a high-performance trading engine. Are you ready to buckle up and drive through this investment journey with me? We're not just here to watch the market; we're here to master it.

Today's market might have started with a bang, but with the right approach, every dip is a buying opportunity, and every peak is a chance to lock in gains. Let's harness this volatility, turn fear into strategy, and aim for new heights of success together.

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Let's get this engine roaring and make this season our most profitable yet!



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First, let's take a look at the AAPL trade signal I gave out today. This call option trade has already secured a 50% gain for us, and for those of you with an adventurous streak, you can aim to sell for profit between \$235 and \$240. For the more conservative crowd, it's time to lock in those gains!

Now, diving into why I issued that AAPL alert on this particularly savage market opening day is like opening a treasure map in the middle of a storm. With the Chinese Deepseek AI news causing havoc in the US AI sector, many portfolios are feeling the heat. But here's the silver lining - my covered call strategy on AAPL, spotlighted by Ms. Haley, has been nothing short of a financial

fortress. If you've been riding this wave with us, you're not just safe; you're thriving.

Let's get under the hood of AAPL's technicals to see why it was my go-to stock in this market mayhem. Apple isn't just holding its own; it's practically moonwalking through this mess. Thanks to its diversified income sources and rock-solid fundamentals, AAPL has been a beacon of stability. Our covered call approach didn't just protect us from the downturn; it leveraged the volatility for substantial gains.

And here's the kicker: AAPL's chart isn't just surviving; it's dancing at the gala. It's maintaining crucial support levels, which in this bloodbath, is like watching a well-prepared chef thrive in a kitchen fire. The options market for AAPL is ripe with attractive premiums, all thanks to its stability and high liquidity, making it the perfect candidate for our strategy.

So, if you're not just looking to survive this market storm but to profit from it, jumping on this AAPL play was like boarding a rocket to financial freedom. We're not playing defense here; we're on the offensive, turning market fear into our financial playground. Keep your eyes wide open for more golden insights like this because when the market bleeds, we're not just patching up; we're capitalizing on the chaos!

First, I would like to share some thoughts on one of the most critical topics in trading: the role of options. Michael Benklifa, President of the well-known American investment firm Othello Consulting, once said in his book, *Think Like An Option Trader*, “Trading stocks is like having a hammer, while trading options is like having an entire toolbox.” This analogy truly hits the mark. As a stock investor without options, how do you manage the multitude of risks that arise in our ever-changing markets?

1. Selling Your Stocks

Selling everything might sound like it removes all risk. Yet, experienced investors know that stepping out of the market does not guarantee a peaceful night’s sleep. The possibility of missing a sudden market rally can be just as agonizing as facing a downturn. Timing becomes a constant concern if the market surges after you sell, regret often sets in quickly.

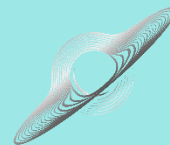
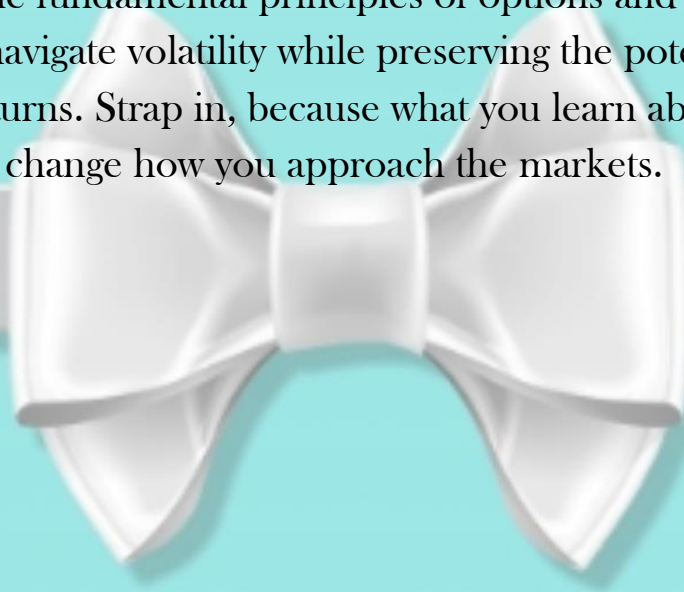
2. Shorting the Market

Shorting may be appealing when you anticipate a price drop, but it carries extreme risk if your timing is off. Losses can be theoretically unlimited, which is why shorting tends to be best left to specialists or those with a carefully crafted risk strategy.

In summary, market risks never truly vanish, and the market seldom moves exactly as we predict, just like today's market. It is almost like something straight out of Forrest Gump: you never know what the market is going to hand you next. Relying solely on stock trades in a turbulent environment can leave even seasoned investors feeling powerless.

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This is precisely where options come into play, offering versatility and solutions that pure stock strategies cannot provide. Let us delve deeper into the fundamental principles of options and explore how they help us navigate volatility while preserving the potential for substantial returns. Strap in, because what you learn about options might forever change how you approach the markets.



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The Essentials of Options Trading

Options contracts offer the buyer the right, but not the obligation, to buy (call option) or sell (put option) the underlying asset at an agreed-upon price during a certain period of time or on a specific date.



- Call options allow you to buy shares at a specific time
- Put options allow selling of shares at a specific time
- Differ from stocks in that they do not represent ownership in a company
- Considered lower-level risk than stocks because you can withdraw at any point



Before we dive into exploring those options strategies, it is important for everyone to understand:

Understanding Options

Options are essentially agreements between two parties about a predetermined price and a future date. One party obtains the right to buy or sell a stock at that agreed price, known as the “strike price,” before or on a specific “expiration date.” A “call option” grants the right to buy, while a “put option” grants the right to sell. Although hearing these terms for the first time might be confusing, beginners can start with the basics and gradually gain deeper knowledge through hands-on practice.

Calls and Puts in Simple Terms

Think of calls and puts as two investment tools linked to stocks. When a stock's price rises, the value of a call option usually goes up; when the stock falls, the call option's value tends to drop. Conversely, a put option gains value when a stock's price declines, and loses value when the stock moves higher. If you believe a stock's price will increase, you would typically buy a call. If you anticipate a decline, you would look to buy a put. This straightforward approach provides a solid starting point for anyone new to options trading. Embrace this foundation, stay open to learning, and soon you will unlock the flexibility and strategic advantages that options can bring to your trading journey.



**OPTIONS
TRADING** **VS** **STOCK
TRADING**
WHICH IS RIGHT FOR YOU?

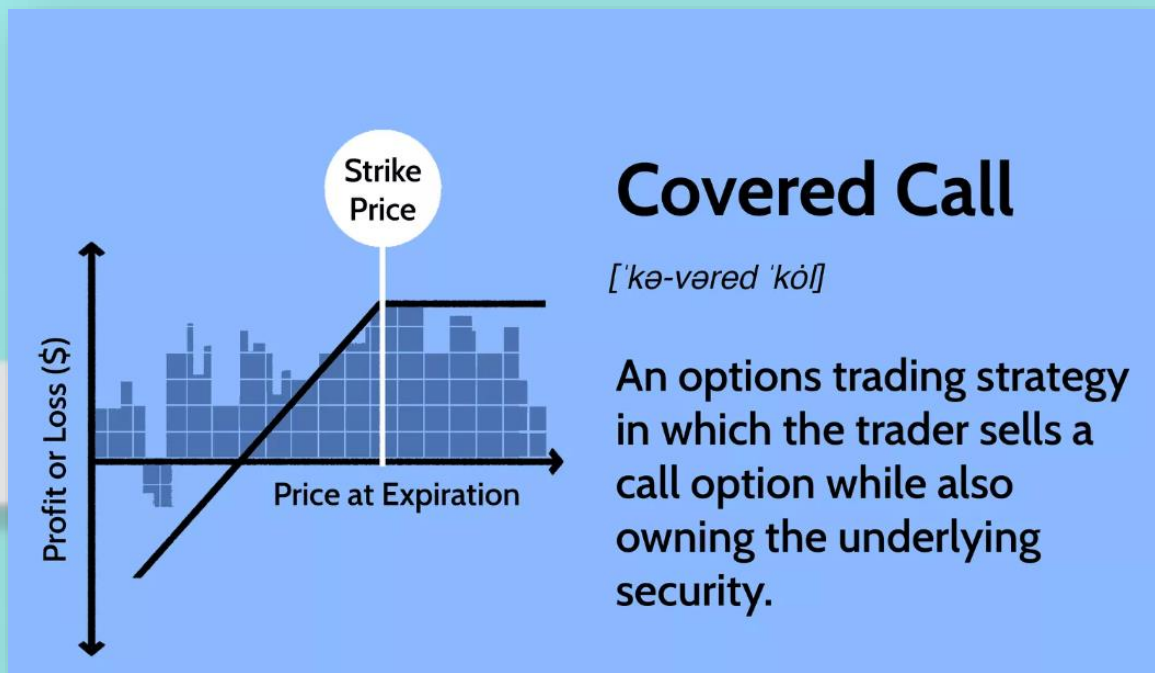
What sets buying calls and puts apart from simply buying or shorting stocks? Picture calls and puts as a form of leverage that mimics owning or shorting shares, although this comparison is not perfect. In options trading, participants typically assume one of two roles: buyers or sellers. You can think of sellers as insurance companies and buyers as policyholders. The core idea boils down to direction.

First, buyers often purchase call options when they have a bullish outlook on a stock. Second, buyers purchase put options when they are bearish. Third, sellers usually sell call options when they anticipate a price drop and want to collect premiums rather than owning shares outright. Fourth, sellers sell put options when they expect a stock to rise and want to earn an immediate premium while potentially taking ownership of shares at a discount if the price moves lower.

Imagine you are at a baseball game, trying to guess whether the next batter will smash a home run or strike out. Buying a call option is like betting on a big hit, while buying a put option is preparing for a strikeout. Sellers, on the other hand, behave like the stadium owner who collects money from both bullish and bearish fans in the stands. With options, you do not have to choose between sitting in the cheap seats or paying top dollar for a premium box. You can decide exactly how much risk you want to take and how you want to play the market's ups and downs. This flexibility is part of what makes options such a powerful tool in a trader's toolbox.

These four directional strategies can be combined to create many intriguing trading strategies. One such strategy, which I will now explain, is the Covered Call Strategy for achieving consistent profits. The logic behind this strategy is simple. Take notes as we begin this discussion!

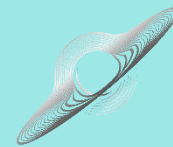
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The essence of the covered call strategy has two moving parts: first, you hold a stock, and second, you sell a call option on that same stock. At face value, if you hold the stock, you are bullish, expecting an upward move. By contrast, selling a call option typically suggests a bearish stance, anticipating that the stock will not surge beyond the strike price. In other words, you find yourself balancing both bullish and bearish sentiments at the same time. So, the question is: how does one actually profit from this?

Before diving headfirst into the mechanics of options, remember that options prices are influenced by multiple factors, which makes them inherently multidimensional. Stocks, by comparison, have only one primary factor: price movement. I will keep it simple for now and walk you through the basics of this strategy so you can grasp the fundamentals without feeling overwhelmed. As you get more comfortable, I will share additional foundational knowledge.

This covered call approach works well for stocks that experience relatively stable price movements, such as today's Apple (ticker: AAPL). Think of it like earning rent on your stock holdings. You keep the stock in your portfolio, but you also collect an option premium for selling the call. If the stock climbs moderately, you can still profit from both the premium and the stock appreciation. If it does not climb, you still keep the premium as added income. It is a straightforward way to boost your returns without betting the farm on dramatic price swings.



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Here's the play: the market's been as stable as a rock lately, and I don't see \$Tesla making any wild moves in the next few days. Here's the breakdown of what could happen:

Scenario 1 - Moonshot: If the stock price rockets past \$397, I'll be selling my shares at a profit, and hey, I've already pocketed that premium. It's like getting paid to sell high!

Scenario 2 - Steady Eddie: If \$TSLA decides to just chill and trade sideways, my shares stay neutral, but I'm still laughing all the way to the bank with that premium.

Scenario 3 - Bear Market Blues: Even if the stock dips, I'm down on paper, but that premium? It's still mine. It's like getting paid to sit through a minor downturn.

So, I've set up a win-win scenario where the only real winner is my trading account. Here's to hoping our example \$Tesla keeps playing nice, but let's be real, even if it doesn't, I've got my safety net of premium dollars. Now, let's see if we can ride this wave to profitability, or at least enjoy the premium while we wait for the next big move!

Why This Makes Sense

By selling a call option on a stock you already own, you earn immediate income in the form of an option premium. It can be a great strategy for generating additional returns if you believe the stock is likely to stay flat or rise only modestly. If you happen to miss out on larger gains because the stock soars well above your strike price, you still lock in the premium plus the appreciation up to the strike.

Think of it like renting out a house you own: if the neighborhood booms, there is a cap on how much you can gain in terms of rent, but you collect steady income along the way. Conversely, if the market cools, that rental income still provides a cushion against a potential drop in the property's value.

Note on Selecting Strike Prices and Premiums

The strike price, expiration date, and premium vary depending on factors such as market volatility, time to expiration, and the option's proximity to the stock's current trading price. Traders often tweak these parameters to balance the risk and reward that best fits their outlook and objectives.



Lastly let's take a look at AAPL's chart, today's market was like a tailor-made suit for trading Apple Inc. (AAPL) call options, netting us a solid 50% profit. Let's dissect this masterpiece of a trade, shall we?

First off, the chart was screaming bullish signals like a fan at a rock concert. The EMA crossover was like the opening act, setting the stage, while the RSI was throwing confetti, signaling strong upward momentum. As AAPL dipped to the support zone of \$226-\$228, it was like watching a suspense thriller where you know the hero's about to make a comeback. The Bollinger Bands started to squeeze, which in trader lingo means, "Get ready, something big is about to happen."

Volume was the star of the show today; it spiked like a teenager's heart rate at a surprise party, confirming that buyers were in control, pushing the price past the \$230 resistance like it was nothing. We saw the rejection of bearish signals earlier in the week, which was like watching the bad guy get defeated, further endorsing our bullish strategy. And then, the "5/13 cross" appeared, the equivalent of the green light for momentum traders, perfectly timed with market sentiment.

Opting for call options over stock was like choosing a sports car over a sedan for this race; it gave us leverage, zooming our returns while keeping risk in check. I picked contracts slightly out-of-the-money with an expiration that would catch the day's volatility, much like picking the perfect moment to jump on a surfboard before the wave crashes.

This wasn't just a trade; it was a seminar in disciplined trading. It's a testament that preparation, patience, and the guts to pull the trigger when the market winks at you are what make trading an art form.

For those of you who were watching but didn't jump in, let this be your wake-up call. AAPL didn't just move today; it told us a story. Reading that story and acting with conviction is what separates the traders who surf the waves from those who just get wet. Whether you're a trading veteran or a rookie, keep your skills sharp, your confidence high, and always be honing your edge.

Let's expand our horizon beyond the Covered Call; there's a whole universe of option strategies out there. We're talking about plays that make you money whether the stock climbs, dives, or decides to take a nap. Ever thought about how you could turn those earnings announcements into profit opportunities, or perhaps leverage a tweet from a market-moving mogul?

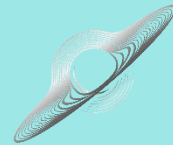
We've got strategies for those scenarios too. And for those looking to hedge their bets with minimal outlay, I've got you covered. I am well-versed in the full spectrum of option strategies, and I'll share more when the time is ripe.

As an Apex Mentor, here's the mantra to live by: "Invest in stocks, profit with options." Options are not just tools; they're your secret weapons in the financial battlefield. Mastering them can make earning feel like a breeze. If I can navigate this complex world, so can you. If today's session has sparked your interest or lit up your understanding, consider voting for me as your next Lead Trading Mentor. I promise to dive deeper into the basics of options and unveil even more exhilarating, lucrative trading tactics. With options at your fingertips, you won't just weather the market storm; you'll become the storm.

Let's embrace the art of options trading and watch our returns grow exponentially!

Tomorrow, we'll take a deeper plunge into the world of options and discuss more strategies. For those hungry for option trading signals, don't forget to add Ms. Harley's contact to reserve your session.

Let's gear up to transform market volatility into our personal profit playground!



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