## February 7, 2025, Course Review

# BRIXTON & CO.

### Bruce Hemsworth's Content



Good morning, dear members!

Let's get straight to the point. Today is not only the last trading day of the week but also the day when the highly anticipated Nonfarm Payrolls data will be released. As we move closer to the official launch of the Ai Cordelia Trading System Beta Testing, are you as excited as I am? In this session's S5 Sharing Session, we will witness the official rollout of this intelligent trading system, and members who have joined this session will have the opportunity to experience this revolutionary investment tool for free. If you've been tracking the market's movements this week, you might feel like you've been on a roller coaster. The intense volatility has put a lot of pressure on many investors, but all this is within our expectations. Our current strategy has taken into account the market's instability, with the core goal being to seize certain investment opportunities rather than following short-term emotional fluctuations. In such an environment, staying calm and patiently waiting for market sentiment to stabilize will be key to determining long-term success.

Today, I want to discuss with everyone a central issue: optimizing your investment portfolio—how can we truly achieve long-term, stable growth? Amidst market volatility, how to adjust your positions, identify opportunities, and mitigate risks are all critical factors that will determine your ultimate returns.

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By examining the weekly chart of the S&P 500, we can see that the market is still firmly entrenched in a stable long-term bull trend. Although short-term volatility has been intense, fundamentally, this is a classic "shakeout" process. The S&P 500 has shown high volatility over several consecutive trading days, appearing on the surface to be under pressure, but in reality, it's a fierce battle between bulls and bears at critical support levels.

This type of phase adjustment is often a healthy correction within a bull market. Looking back at previous bull markets, similar adjustment periods have almost always occurred, and each brief shakeout has laid a more solid foundation for the next phase of the rise. From a technical perspective, the S&P 500 remains within the support area of its upward channel and has not broken below the key trendline, indicating that the overall trend is still intact.

The short-term volatility resembles more of a capital redistribution process than a signal of trend reversal.

Market volatility always instills fear, but history has repeatedly proven that panic is an opportunity to position yourself! The real winners aren't those who chase highs during market frenzies but those who confidently hold their positions during brief corrections, or even add to their positions at lower levels. Right now, what we're experiencing is one of the most significant shakeout phases in the bull market cycle, which also means that the most valuable opportunities are quietly brewing! Maintain patience, wait for market sentiment to recover, and the next stronger rally might be just around the corner!

As we officially enter February, the Nonfarm Payrolls data has become the central focus of the market. In the complex environment where policy uncertainty, tariff disputes, and Federal Reserve policy expectations intertwine, investors are most concerned about how to precisely seize investment opportunities within such a market structure. Today, we delve into the impact of the Nonfarm data on the market and uncover money-making opportunities for February. First, let's review this week's initial jobless claims which saw a slight increase but remained at a low level, indicating continued resilience in the labor market. Moreover, the improvement in labor productivity suggests that businesses are still operating robustly. And today's just-released Nonfarm data provided a more optimistic outlook:

1. The unemployment rate for January decreased from the previous month's 4.1% to 4%, reaching the lowest level since May 2024.

2. Employment growth was strong, with January's job additions exceeding expectations and December's numbers being revised upwards, indicating that the labor market's foundation at the start of 2024 was stronger than previously estimated.

3. Wage growth surpassed expectations, showing that consumer purchasing power remains sufficient, further supporting economic resilience.

#### What does this mean for the market?

The Nonfarm data being slightly better than expected suggests that, amidst the heightened uncertainty from current tariff policies and macroeconomic conditions, market sentiment will receive some support.

1. A Robust Labor Market - indicates that corporate profitability is still providing support. High-valuation tech stocks might face shortterm pressure, but the overall market retains long-term upward momentum.

2. Economic Resilience - will serve as the core support for market stability. The overall trend of the U.S. stock market won't change easily, and short-term adjustments remain an opportunity for positioning.

3. Adjustments to Fed Rate Cut Expectations - Good employment data reduces the likelihood of a rate cut in March, but it also means the Federal Reserve has more room to maneuver to ensure a "soft landing" for the economy, which is not a bad thing for the market in the long run. Thus, the positive signals from the Nonfarm data provide short-term stability to the market, while macroeconomic uncertainties persist. We need to strategically allocate our investment portfolios, balancing growth stocks with defensive assets, and maintain patience for better entry points. The market's key movements will determine the final investment direction for February, and our strategy will make optimal adjustments at critical moments.

The market turbulence at the beginning of this year has unsettled some professional investors, but it has not diminished the steadfast confidence of retail traders in U.S. stocks, especially in the "Tech Giants." Data shows that retail investor sentiment has climbed to the highest level on record, even surpassing the peak during the 2021 meme stock frenzy, with individual investor allocations to the stock market approaching the highest levels since 1997.

Despite the market still facing uncertainties from tariffs, policy adjustments, and Federal Reserve actions, we continue to stress the importance of diversification and hedging strategies in the current market environment. However, from an overall trend perspective, the upside potential for the stock market remains substantial. Based on capital flows, market sentiment, and policy expectations, we maintain our optimistic outlook for the market in 2025. Our core prediction remains unchanged—the S&P 500 index is expected to challenge the 6,600 mark by year-end! In this process, tech, financial, and cryptocurrency-related stocks continue to be our key focus areas. With the market's ongoing favor towards highgrowth industries like artificial intelligence, blockchain, and digital payments, the leading stocks in these sectors will be crucial drivers for continued market ascent. Now let's shift our focus to the cryptocurrency market.

Recently, the cryptocurrency market has seen remarkable developments. As global investors' attention gradually tilts towards this sector, we can clearly feel the redirection of capital and the warming of market sentiment. An increasing number of individual investors are entering the market, which is not just a trend but a reflection of profound changes in global capital allocation. For observant investors, the power behind this influx of funds often signals the next big market breakout.

In such a market environment, how should we act? The answer is obvious: go with the flow. In investing, following the trend is always a key principle for maximizing returns. History has shown that investors who catch the trend often excel at pivotal market moments. Currently, the cryptocurrency market is at the cusp, and we have reason to believe that this sector holds countless opportunities.

However, successful investing isn't just about "following the trend." Truly excellent investors always operate with clear objectives and rigorous strategies. They not only scrutinize the logic behind the trends but also plan their entry and exit strategies. Such strategic thinking not only helps us maximize our returns but also builds our resilience against market volatility, ensuring we remain undefeated. As I've consistently emphasized, optimizing your investment portfolio is the core strategy for investment success. No matter how the market environment changes, proper position sizing is a crucial skill every investor must master. Across different time frames and market conditions, we encounter various profit opportunities. So, how do we scientifically and efficiently allocate our positions?

Taking the current market as an example, investments might involve multiple asset classes like stocks, options, and cryptocurrencies. In areas where market attention is concentrated, such as recently strong-performing cryptocurrency beneficiary stocks and AI sector stocks, it might be appropriate to increase position sizes. At the same time, for sectors where trends are unclear or movements are slow, consider reducing or liquidating positions to concentrate resources on capturing high-potential opportunities.

It's important to recognize that position allocation isn't static but an art that requires ongoing dynamic adjustment. Where the market's hot spots are, there should our focus and resource allocation follow. A flexible strategy enables us to respond quickly to market changes, maximizing potential returns. Certainly, for many investors, allocating positions appropriately is a challenging task. This not only tests one's sharp insight into market trends but also requires a precise understanding of where capital flows in hot sectors. Especially in the current environment of high market volatility, capital and sentiment tend to converge on areas with the highest growth potential, and what we need to do is go with the flow, directing our funds towards opportunities with the highest probability of success.

Therefore, timely adjustment of positions and proper allocation of quality assets are central strategies for optimizing returns and controlling risk. During market turbulence, we should stick to longterm trends to avoid unnecessary losses due to excessive panic, when the market recovers, we should be bold in increasing our stake in mainstream sectors to capture greater profit potential. Only by continuously optimizing our portfolio structure amidst market cycles can we achieve long-term, stable compounded growth.

In summary, dynamically adjusting positions and accurately targeting core sectors are key to enhancing the return rate of an investment portfolio. Through scientific capital allocation, we can not only seize opportunities during volatile conditions but also stand firm in the coming bull market waves, reaping true wealth growth!

#### Dear Members,

An exciting moment is upon us! The global Beta testing for the Ai Cordelia trading system is about to commence with grandeur, and now is the best time to secure your entry!

First, I want to sincerely thank everyone for your continued interest and support in the Ai Cordelia project. After meticulous preparation, we are nearing the completion of our groundwork. By the end of this month, we will strategically launch this milestone Beta testing event, opening the door to the future for investors around the globe.

#### What is Ai Cordelia?

Ai Cordelia is a revolutionary investment system that integrates cutting-edge technologies like artificial intelligence, big data, and cloud computing. It enables investors to analyze market trends and make rational decisions in a smarter and more efficient manner, marking a technological innovation in the investment field.

What unprecedented experiences will the Ai Cordelia global Beta testing bring to you?

#### 1. AI-Driven Investment Decisions:

Ai Cordelia will leverage advanced AI technology to provide you with real-time, precise investment advice, helping you navigate market volatility with ease and seize every potential profit opportunity.

#### 2. Learning from Top Investment Gurus:

During the Beta testing, we will invite top investment gurus from around the world to share their practical experiences and strategies, giving you an in-depth look into the logic and methods behind their success, thereby rapidly enhancing your investment skills.

3. Interactive Engagement with Like-Minded Investors:

You will have the chance to join a vibrant global investor community, share experiences, and exchange insights with those who share your passion, advancing together through collaboration.

How to join the Ai Cordelia global Beta testing?

Participation is straightforward! Simply contact my assistant, Ms. Clover, to make a reservation and seize this historic opportunity!

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	Vote for your Favourite	Top Apex Mentor	Grand Raffle Prize	
	Michael Foy (Magnificent)	Harvey Specter (Vigit)	of The Titans	
	165k/27.4k	10.8k/27.4k		
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Participate in the Academy's Next Lead Trading Mentor Election and Win Lucrative Rewards!

Folks, the voting is now open! The candidates are:

Michael Foy: An expert in high-return, risk-free options contract strategies.

Harvey Specter: Offering an exceptional investment and learning experience in the cryptocurrency market.

By taking part in this voting event, you not only decide who will hold the position of the next Lead Trading Mentor but also stand a chance to win the following substantial rewards:

-An invitation to this session's workshop for outstanding students.

-One-year free access to the institutional version of the Ai Cordelia trading system (valued at \$1 million).

Participating in this election not only influences the future direction of investments but also allows you to directly benefit from the investment wisdom and practical experience of top mentors. Don't miss this opportunity to change the course of your future investments!

New members joining us! You can explore our vision and future plans by visiting our academy's official website at Brixton & Co..

Notably, this session, Brixton & Co. will release BXC tokens with a value exceeding \$10 million! This is an extraordinary opportunity combining investment potential with social significance.

BXC Tokens: The Incubator and Bridge to the Future of Ai Cordelia

BXC tokens are a vital incubator for the Ai Cordelia trading system, with a unique equity structure and forward-thinking positioning that lays a solid foundation for value growth. Investors holding BXC tokens will have the opportunity to share in the future growth and success of the Ai Cordelia trading system. This represents a tangible long-term value investment. A portion of the initial token distribution will be dedicated to charity and educational initiatives, showcasing our team's commitment to social responsibility while adding deeper value for token holders. As a revolutionary investment system, Ai Cordelia integrates AI and big data technologies, aimed at helping investors make smarter, more efficient investment decisions. With the progression of Ai Cordelia's Beta testing, launch, and global promotion, its ecosystem's value will see rapid growth, and the potential of BXC tokens will rise accordingly. Additionally, at 2:00 PM Eastern Time today, our "Options Magnificent" will share insights, demystifying the strategies behind recent stock options contracts, helping newcomers get started quickly and master risk-free trading techniques.

2. Exciting Weekend Raffle Event

On Saturday, we will kick off an exciting raffle! Prizes include BTC worth up to \$5,000, along with ETH rewards and BXC tokens. This is your excellent opportunity to further engage with the academy's ecosystem and gain additional benefits!

Let's seize these opportunities together and move towards new investment heights! Wishing you a wonderful day!

## Michael Foy's Content



Good afternoon everyone, and welcome back to another Masterclass session with Option Magnificent!

Alright team, I know that end-of-week fatigue can start to settle in by Friday afternoon, but let's stay sharp because today is monumental. We're in 2025 now, and let's face it this is the era that used to exist only in science fiction. The 1990s were Warren Buffett's playground, but this is our moment. The future isn't just knocking; it has already kicked the door down. In these cutting-edge times, staying on top means thinking outside the box and leveraging technology to gain a decisive market advantage.

Picture trading with an AI that not only forecasts market trends with near-psychic precision but also runs countless simulations to help avoid pitfalls. Throw in the imminent launch of online automated Bitcoin mining, and we're talking about a real game-changer. That is exactly where the Cordelia Trading System comes into play—this isn't just another AI; it is the most advanced force in the trading landscape right now.

So, let's shake off any Friday slump. We have the tools, the tech, and the talent to make some substantial moves. Let's tap into the power of Cordelia, dive into those simulations, and ride the wave of this crypto surge. Here's to turning this Friday afternoon into the day we establish new milestones in our trading journeys. Let's get to work and make it epic!

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As we gaze into the horizon of 2025, the U.S. markets stand on the brink of a seismic shift, powered by the relentless surge of artificial intelligence. Picture this: we're at the launch pad, with Donald Trump back in the White House, igniting a countdown to a tech revolution. With tech regulations in the spotlight, the stances candidates take on AI development, data privacy, and cybersecurity will likely carve out the future for major corporations.

Imagine a pro-AI administration steering the ship. It would be akin to strapping a rocket booster to our investment portfolios, particularly in sectors like healthcare, defense, and finance. We're not just talking about stock prices inching up; we're talking about them blasting through the stratosphere. This is the playground where savvy investors can leave their mark, betting big on companies leading the AI charge.

Now, let's delve into the recent stir caused by DeepSeek, the Chinese AI startup that sent shockwaves through the U.S. markets. When DeepSeek unveiled its cost-effective AI model, it led to a massive sell-off, with Nvidia witnessing a historic drop in market cap, losing nearly \$600 billion in a single day. This event has sparked a debate on U.S. tech competitiveness and has prompted Trump to label it a "wake-up call" for American tech, pushing for a rollback of AI regulations to bolster U.S. companies in this global race. On the Federal Reserve front, a rate cut would be like dousing the AI fire with rocket fuel. Lower borrowing costs would funnel more capital into AI research and development, allowing companies to innovate at warp speed. Moreover, with interest rates dipping, consumer spending would likely surge, ramping up demand for AI-driven solutions. This isn't just another market cycle; it's a golden window for traders to use their acumen and intuition to maximize gains.

In this era, we're not merely traders; we're pioneers navigating the frontier of a tech boom. The potential is boundless, from AI transforming medical diagnostics to fortifying our cyber defenses. Let's hone our strategies, keep a keen eye on policy shifts, and prepare to capitalize on this AI-propelled market evolution. With Trump's aggressive stance on AI regulation and the Federal Reserve's potential rate cut discussions, 2025 isn't just bright; it's electrifying with opportunities. Buckle up for a year where every strategic move could catapult us to unprecedented heights.

Let's delve deep into the transformative currents sweeping through the AI sector: trailblazers like OpenAI, Anthropic, Deepseek, and Cohere are either gearing up for IPOs or landing colossal investments. Meanwhile, tech titans Microsoft and Google are on an acquisition rampage, gobbling up AI startups at breakneck speed. This voracious appetite for AI is not just a vote of confidence in the sector; it's a clear signal that AI is set to command the stage in 2025. The innovation wave isn't just rolling in; it's crashing with the force of a tsunami.

Switching gears to the crypto arena, we're on the cusp of a monumental leap from zero to warp speed. The potential approval of a Bitcoin spot ETF, spearheaded by industry behemoth BlackRock, could unleash a flood of institutional capital into cryptocurrencies. Traditional investors, prepare for lift-off; Bitcoin is ready to take you on a thrilling ride. Should this ETF see the light of day, we could witness Bitcoin's value reaching for the stars.

The political landscape is also buzzing with candidates who champion pro-crypto policies, aiming to craft a regulatory environment that could turbocharge investments in digital currencies. Add to that the whispers around Central Bank Digital Currencies (CBDCs); the U.S. might finally integrate this cuttingedge tech into its financial infrastructure, sparking even more fervor in the market. Now, inject potential Federal Reserve rate cuts into this equation, and you've concocted the perfect recipe for crypto assets like Bitcoin and Ethereum to thrive. With looming inflation concerns and the specter of economic downturns, more and more investors are eyeing crypto not just as an investment, but as a strategic hedge.

2025 is shaping up to be a watershed moment where the worlds of AI and crypto collide in a spectacular fusion of innovation and capital influx. Brace yourselves for a rollercoaster of opportunities; this ride is going to be nothing short of electrifying!

Let's dive into a strategy straight from the Warren Buffett playbook: naked put selling. This isn't just a tactic; it's a masterclass in conservative yet potent investing. So, get your pen ready because this could revolutionize your trading approach.

Here's how you break it down:

 Choose Your Champions: Focus on stocks with rock-solid fundamentals and a future as bright as a supernova. Think \$NVDA, \$T\$M, or \$T\$LA. These are the kind of companies you're betting on for the long haul, not just a quick flip.

2. Ready for a Bargain Buy: Selling a naked put means you're committing to purchase the stock at a predetermined lower price if it falls. It's like setting your own sale price on stocks you're keen to own. You're essentially saying, "I'll buy if you let me do so at a discount."

3. Opt for Speed: Go for options with a 7-day expiration. This short cycle allows you to repeat the strategy week after week, stacking up those premiums like a financial Jenga master. If the stock price stays above your strike, you pocket the premium; if it dips, you grab shares at a discount. What makes this strategy a game changer? You're earning premiums upfront, essentially getting paid to wait. Each week you're not just hoping for the stock price to rise; you're actively making the market work for you. And if the stock does drop, you're buying in at a price you're already comfortable with.

This approach gives you leverage because you're not solely dependent on stock price increases. You're playing both sides: collecting premiums while setting your own buy price on stocks you want to hold for the long term. As long as you manage your risk and stick to quality stocks, you're setting yourself up to never truly lose.

Master this, and you're not just playing the game; you're playing it with the strategic mind of Buffett himself. Keep this strategy in your arsenal, and you'll be navigating the market with the confidence and finesse of a true pro. Let's unpack how the Oracle of Omaha, Warren Buffett, cleverly maneuvered with Coca-Cola (\$KO) using a naked put strategy, a masterstroke that both saved him a bundle and set him up for longterm gains.

Imagine this scenario: Buffett saw the enduring value in \$KO but knew the market was jittery, with the stock hovering around \$40. He didn't want to shell out that much; he was aiming for \$35, believing that was the bottom dollar for \$KO.

Here's how Buffett pulled it off:

The Setup: Buffett decided to sell naked puts with a strike price of \$35. By doing so, he collected a premium upfront - let's say \$2 per share.

#### The Outcome:

- If \$KO dipped to \$35 or below by expiration: Buffett would have to buy the stock at that price. But here's the kicker - that's precisely what he wanted. Thanks to the premium he collected, his effective purchase price would be \$33 (\$35 minus the \$2 premium), giving him an even better deal.

- If \$KO stayed above \$35: The puts would expire worthless, and Buffett would keep the premium. He'd walk away with \$2 per share for simply having made the offer to buy at his price. So, what's the genius in this strategy?

1. Lower Cost Basis: Selling those puts meant Buffett could potentially buy \$KO at \$33, not \$35 or \$40, slashing his cost basis and amplifying potential profits.

2. Premium Income: Even if the stock didn't plummet, Buffett pocketed that \$2 per share. That's like getting paid to wait for a good deal.

3. No Rush: If \$KO didn't hit \$35, Buffett didn't have to buy. He could sit back, collect more premiums, and either snag the stock at a discount or keep playing this game until it did.

This approach was all about playing the long game with \$KO, turning his long-term belief into immediate income while waiting for the perfect entry point. And the beauty? Whether \$KO tanked to \$35 or soared, Buffett was in the win column - either owning the stock he coveted at a discount or banking premiums without lifting a finger.

Key Takeaway: This strategy is your ticket to transforming confidence in a stock into tangible gains, all while dialing down the risk. Buffett knew how to play this game, and now you've got the playbook. Buffett pulled off a masterstroke with Coca-Cola (\$KO) by selling put options at a strike price of \$35, fetching a premium of \$1.50 per contract. He initially sold 3 million contracts, then doubled down with another 2 million, making a total of 5 million contracts. Here's the breakdown:

If \$KO had plummeted to \$35, Buffett would have had to buy 5 million shares at that price. But here's the twist - thanks to the \$1.50 per share premium, his effective purchase price would've been \$33.50 per share.

But, plot twist - the stock never fell below \$35 by expiration. So, none of those 5 million contracts were exercised, and Buffett simply walked away with \$7.5 million just for selling those puts. Not a bad day's work, huh?

Now, let's dissect the risks Buffett took to pocket that sweet \$7.5 million:

1. Stock Price Goes Up: Buffett cashes in, keeping the premium.

2. Stock Price Stays Flat: Again, Buffett wins, pocketing the premium.

3. Stock Price Drops Below \$35: Buffett still comes out on top because he's buying shares of Coca-Cola at a discount, which was his goal all along.

You might be tempted to think, "Did Buffett really just make \$7.5 million risk-free?" Hold on - before we crown this strategy risk-free, let me, the Options Maverick, enlighten you on the actual risk involved.

The real risk? If \$KO had taken a nosedive below \$35, Buffett would've faced a paper loss. But as the long-term investment king, he wasn't sweating it because he wanted the stock anyway. The risk was in the short-term volatility, not the long-term game plan.

See what I mean? This is strategic genius at its finest! 😁



Before we wrap up our session today, let's take a moment to review one of my recent watchlist, the Invesco QQQ. Recently, QQQ has exhibited significant volatility, with notable swings over the past month. It appears to have bounced off the 50-day EMA (a key technical indicator) and is continuing to trade within its Bollinger Bands. Those wide price fluctuations can be intimidating in the short term, and they might not fit the risk tolerance of some traders—myself included.

However, from a longer-term perspective, QQQ often serves as one of the most effective vehicles for gaining exposure to leading technology and growth companies. Composed of major players like Apple, Microsoft, Amazon, and other tech giants, QQQ's track record speaks for itself over multiple market cycles. While shortterm traders may want to be cautious due to the recent ups and downs, long-term investors frequently find dips in QQQ to be attractive entry points. Market volatility is inevitable, especially with the ongoing macroeconomic developments and shifting sentiment around the tech sector. Yet, history has repeatedly shown that well-established companies in QQQ have the resilience to recover and push higher once stability returns. Keep a close eye on those key moving averages and Bollinger Band levels as we move forward; they can offer valuable insights into QQQ's short-term direction.

I just wanted to highlight these rapid movements and share my perspective on QQQ's current setup. Ultimately, choosing between stepping aside in the short term or holding a long-term position is a decision that hinges on your individual strategy and risk tolerance.

Alright everyone, that wraps up our session this Friday evening. We covered the ins and outs of the naked put strategy, explored why now may be an ideal time for value investors to move into cryptos and beneficiary stocks, and highlighted the importance of participating in the Cordelia Beta Test. The market is brimming with opportunities, and understanding how to leverage these strategies can be the key to boosting your portfolio's performance.

Remember that tomorrow brings our grand raffle prize event, so stay alert and be ready. If you have questions on the naked put strategy or want to dive deeper into the current crypto landscape, this is the perfect chance to interact and learn from each other. As you wind down your week, take a moment to reflect on the strategies we discussed today and how they might fit into your broader trading plan. Whether you are looking to enhance your income potential or explore new avenues in the crypto arena, staying sharp and adapting to market shifts is essential. Enjoy your evening, recharge over the weekend, and let's keep this winning momentum rolling. We are just getting started.

Interactive Q&A for today's Session:

1. Why now is the perfect time for value investors to jump into cryptos and beneficiary stocks?

2. Why is it important to join Cordelia Beta Test?

Stay sharp, stay ready, and let's keep this winning streak alive! We're just getting started.