February 10, 2025, Course Review

BRIXTON & CO.

Bruce Hemsworth's Content



Good morning, dear members!

Dreams are the beacon of life, guiding us toward a more glorious future. Hold fast to the wings of your dreams because without them, our lives would be like a bird with broken wings, unable to soar. The pleasant weekend has just passed, and we are now facing a new week of challenges. Last week's market was quite volatile, and although we didn't achieve the expected returns, this is just a temporary adjustment in the market; our confidence remains as steadfast as steel.

So, what should we focus on next? First, a series of significant data releases are scheduled for this week, which will determine whether we can seize the opportunity to position at these lows. Should we increase our positions? What key strategies do we need to keep an eye on?

My answer is: it all depends on the upcoming market signals! We will analyze each piece of data with precision to ensure every investment is on the right track.

Moreover, regarding the Ai Cordelia system's upcoming Beta testing phase, to thank everyone for your ongoing support and to encourage more member engagement, we will offer special benefits. Generous rewards and exclusive Beta testing access to the AI system will be your best opportunity for rapid advancement.

Looking forward to your participation and enthusiastic interaction! Let today be the start of a successful journey! First, let's do a quick recap of last week's market: Tariff policies caused volatility, putting U.S. stocks to the test.

Last week, the U.S. stock market experienced significant volatility, primarily due to President Trump's chaotic tariff policies, which heightened investor anxiety. The new tariff measures announced on Friday, which could impact the global economy, became the focus of market attention.

The Dow Jones Industrial Average fell by 400 points, a decline of 0.9%.

 \checkmark The S&P 500 index dropped by 0.9%.

The Nasdaq Composite, with its high concentration of tech stocks, fell by 1.4%.

Despite Trump officially imposing a comprehensive 10% tariff on China on Tuesday, with China retaliating by expanding its tariffs, the market still managed a slight rise for the week. This was because Trump temporarily postponed plans to impose a 25% tariff on goods from Mexico and Canada, providing some short-term relief to market sentiment. However, market uncertainty persists, and the long-term effects of tariffs should not be overlooked. Today, let's delve into the impact of Trump's tariff policies on our daily lives and the future investment landscape.

If the Trump administration continues to advance the "reciprocal tariffs," the global trade environment could further deteriorate, with affected countries likely responding with retaliatory tariffs. This not only risks sparking a new trade war but also results in increased tax burdens, which will ultimately be passed on to U.S. consumers.

Why? Because tariffs aren't paid by foreign exporters but by U.S. importers, who generally pass these costs on to retailers, leading to higher consumer prices. In other words, although the intent behind tariffs is to protect the U.S. economy, the outcome often puts the domestic market under greater inflationary pressure and may suppress consumer spending.

Currently, the 10% tariff imposed on China covers \$427 billion worth of imported goods, surpassing the \$380 billion in tariffs levied on foreign goods during Trump's first term. Meanwhile, a tariff exemption policy has been subject to back-and-forth. Last Friday, Trump temporarily reinstated a "de minimis exemption," allowing packages valued under \$800 to enter duty-free, but he then signed an executive order directing the Department of Commerce to collect tariffs once a sufficient collection system is in place. This inconsistency in policy creates further uncertainty in the market regarding the timing and scope of tariff enforcement.

Market Outlook for the Next 1-2 Months

From an index perspective, the S&P 500 is still within an upward channel, but the uncertainty around tariffs has undoubtedly increased short-term market volatility.

In the short term: The market may continue to show high volatility. Investors, while waiting for more policy details, will likely engage in more cautious short-term trading. We anticipate the S&P 500 to fluctuate within the 5900-6100 range until the market has a clearer pricing of the tariff impact.

In the medium term (1-2 months): If tariff policies are officially implemented by April without broader exemptions, the Federal Reserve might delay its rate-cutting steps, potentially leading to a deeper market pullback. However, with the buyback window for companies about to open, this should provide some support to the market. We expect the pullback not to exceed 7%, after which the market could stabilize around the 5900 level, ready for new policy catalysts.

BRIXTON & CO.

In this highly volatile environment, dynamic adjustments to the investment portfolio are crucial. We will continue to maintain a diversified allocation, with a short-term focus on defensive assets, while closely watching for a shift in market sentiment. Once the index completes its short-term adjustment, AI and cryptocurrency beneficiary stocks are expected to become the core direction for capital inflow, at which point, our positioning will see greater returns!

Today, we formally enter the critical time window of mid-February. Looking back at the historical data of the S&P 500, February has always been a month of high volatility, with the monthly candle closing down four consecutive times since 2020, which makes investors more cautious and observant of this month's market performance. However, will this February follow historical patterns or see a breakout? This week's inflation data, Federal Reserve Chairman Jerome Powell's testimony, and corporate earnings will all be key variables in determining market direction.

Key Market Focuses for This Week:

1. Federal Reserve Chairman Jerome Powell's Testimony (Tuesday & Wednesday) — The market will look for hints about future monetary policy from Powell's remarks, especially regarding the timing of rate cuts.

2. Consumer Price Index (CPI) Release (Wednesday) – January's inflation data will reveal whether prices are continuing to slow down, directly influencing market expectations for Federal Reserve rate cuts.

3. Initial Jobless Claims (Thursday) — This will provide crucial clues about the health of the labor market.

4. January Retail Sales Data (Friday) – After December's data fell short of expectations, the market will closely watch for signs of a consumer spending rebound, a key measure of economic vitality.

5. Earnings Reports from Key Companies – Leading firms in tech, finance, pharmaceuticals, and consumer goods sectors will release their latest quarterly performances, including McDonald's (MCD), Moderna (MRNA), Cisco (CSCO), Coinbase (COIN), etc. These earnings will directly impact market sentiment and sector movements.

In this context, both the economic data releases and the statements from Federal Reserve officials this week will provide new investment perspectives for the market. Facing the upcoming significant market tests, can February this year break from historical downturns and achieve a breakout? Let's wait and see!

Please make sure to closely monitor our group messages; the market is currently in a golden window for adding to positions at low levels! Although market sentiment remains cautious in the short term, we clearly see that the major indices are still in a low-level consolidation phase, where the potential for an upward move far outweighs the risk of further decline. The sell-off at the beginning of February has undoubtedly offered us an excellent entry point!

If you followed our strategy last week, adding to your positions in AI and crypto beneficiary stocks during the peak of market panic, congratulations! You've successfully captured profits from the lowlevel rebound! Time and again, history has proven that market pullbacks offer the best opportunities for excess returns, and this is precisely when smart investors dare to act and position with precision!

BRIXTON & CO.

Dear Members, confidence is the true driving force of the market! If you've felt confused or experienced short-term losses due to recent market volatility, don't be anxious, because market fluctuations have always been the path to high returns. What we're doing now is building momentum for the next big breakout.

The future belongs to those who are prepared, and we are ready! At this moment, we have firm confidence and clear strategies; in February's market, we will once again outperform the indices and let our profits run!

In last week's sharing, I discussed how to optimize your investment portfolio to achieve true, long-term, stable growth. In turbulent markets, how to adjust your positions, identify opportunities, and mitigate risks are all critical topics that determine your ultimate returns. Today, we continue our series of lessons, explaining the significance of phased investing and dynamic optimization strategies.

In a market that changes in the blink of an eye, portfolio optimization isn't static; it's a dynamic process of adjustment. Successful investors not only need sharp market instincts but also the ability to flexibly adjust positions, go with the flow, and seize every major market move. Today, I'll break down the three core strategies for dynamically optimizing your investment portfolio, helping you stand firm in an uncertain market and achieve steady growth!

1. Identifying Market Hotspots, Standing at the Start of Trends

Capital always flows toward areas with the highest potential; market hotspots are our compass for making money. By observing market trends, deciphering news developments, and tracking capital flows, we can quickly determine which sectors are currently favored by the market. For example, AI tech stocks, biotech, and cryptocurrency beneficiary stocks are currently hot tracks that capital is chasing. With this knowledge, we can position early in the lifecycle of these hotspots, seizing market opportunities and laying a strong foundation for profitable portfolios.

2. Flexibly Adjusting Positions, Balancing Offense and Defense

The market is dynamic, and the lifespan of hotspots is limited; opportunities can be fleeting, so the key to successful investing is flexible position adjustment. For sectors with strong short-term growth potential, we can increase our capital allocation to maximize offensive gains. Conversely, during times of market uncertainty or increased volatility, we should appropriately allocate to defensive assets to build a robust investment portfolio. This way, we can not only maximize returns during market upswings but also effectively manage risk during market adjustments, achieving a balance between offense and defense for more stable and sustainable profits.

3. Dynamic Optimization Strategy, Precision Rotation

Market hotspots rotate quickly; the capital heat in any sector won't last forever. When the momentum of a field like AI tech stocks begins to wane, we must swiftly adjust our strategy, moving funds into emerging market hotspots, such as the cryptocurrency sector that's recently benefiting from policy tailwinds or the biotech area starting to attract capital attention. Regularly evaluating the performance of your portfolio and rotating capital with precision ensures that your investments are always in the market's strongest sectors, continually yielding excess returns.

Outstanding investors need not only clear strategies but also strict execution. Proper position allocation is key to investment success; we must stay on top of market trends, flexibly adjust our positions, and maintain investment discipline, staying calm and patient amidst market fluctuations. If you're unsure about how to accurately seize market opportunities during trading, please contact my assistant, Ms. Harley, promptly to obtain our latest portfolio recommendations and trade in sync with us. By following the right strategy, you can stay one step ahead with every market shift, capturing the most valuable profit opportunities!

Dear Members,

On the path of investing, we adhere to a crucial principle: phased investing, not all-in at once. This isn't just by chance; it's based on a deep understanding of the market's essence and the patience and wisdom to grasp the right timing. Behind every sound investment lies respect for market patterns and persistence towards long-term goals.

To excel in the market, passion alone isn't enough. True success comes from patiently waiting for market trends to clarify and strategizing based on objective facts. This level of calm judgment and composure is the key to navigating through bull and bear markets, seizing opportunities.

Why do we consistently achieve excellent results in bull or bear markets? Why can I lead everyone to maintain faith and secure returns, regardless of market conditions? The answer is simple – I always follow the eternal laws of investing and continually accumulate experience from practice.

As a classic Wall Street adage goes, "Investing is as old as the mountains. What happens today has happened before and will happen again." The market may change, but human nature and patterns remain constant. Understanding this enables us to stand firm amidst volatility. Today, I call upon everyone once again: hold firm in your belief and continue to hold stocks that benefit from cryptocurrencies and AI! This is not only a strategy that aligns with current trends but also an opportunity to be at the forefront of future markets. Trust my advice and take this brave step — because when the Ai Cordelia trading system is officially launched globally this year, I am confident you will be among those standing in the front row!

If you're struggling with investment decisions due to a lack of professional knowledge and uncertainty about market trends, join us to resolve these concerns effortlessly!

The Ai Cordelia Trading System Beta Testing Plan will officially launch in early March with an unprecedented event scale, a professional lineup of mentors, and a comprehensive course system! We'll bring multiple surprises and privileges to investors!

To thank you for your support, by making a reservation through the assistant's pinned message in the group, you can enjoy exclusive gifts:

1. Free three-month access to the Ai Cordelia Personal Edition, valued at \$25,000!

2. Participate in a lottery to win up to \$5,000 in BTC prizes, including highly valuable academy tokens.

Moreover, the election for the next Lead Trading Mentor is about to begin with great fanfare! Here are the rules:

1. Vote daily for your favorite mentor; the voting period lasts until June 30, 2025.

2. The mentor with the highest votes will become the next Chief Mentor and receive a \$10 million cash prize along with Board Membership honors.

3. If the runner-up secures over 2 million votes, they will be awarded Advisory Committee Membership honors.

4. Everyone who participates in voting has the chance to gain access to classic investment strategies, workshop invitations, and one year of free use of the Ai Cordelia Institutional Edition (valued at \$1 million).

Practical teaching is the best teacher!

Dear Members, in this session, we've invited two experienced investment mentors—Michael Foy and Harvey Specter—to join me in presenting a comprehensive course system that spans multiple investment markets. The course content will delve deeply into investment areas including stocks, stock options, cryptocurrencies, bonds, and ETFs, allowing you to enhance your investment skills from all angles.

Options Magnificent Michael Foy led students to an astonishing 70fold return last year, with his precise trading signals and risk management strategies renowned in the industry. Recently, he has once again helped students achieve significant gains effortlessly. In this session, he will generously share his unique secrets, helping you quickly master the core techniques of options trading and become a standout in the market.

Crypto Vigil Harvey Specter, one of my most outstanding students, has developed the α & β strategy trading model on the Ai Cordelia platform, achieving financial freedom through it. He will guide you through the fascinating world of cryptocurrency investing, sharing his practical experiences in-depth and revealing how to remain undefeated in this emerging market through technology and strategy. This week, Michael and Harvey will engage in a fierce competition, starting with trading signals and strategies, to vie for the title of the next Lead Trading Mentor. This contest is not only a test of skill but also a feast of wisdom and strategy! In the upcoming course sessions, they will join me to deliver exciting lessons, each showcasing three entirely different investment systems. You'll witness diverse investment thinking and unique practical methods throughout this semester, comprehensively enhancing your investment capabilities.

Dear Members, welcome back and to those joining us for the first time!

If you're not yet familiar with our recent plans, please visit the academy's official website for more details. Now is the perfect time to join this feast of learning and investment!

Visit the website to vote for your favorite instructors, every vote could decide their fate! Plus, by participating in the voting, you have the chance to win high-end courses worth millions of dollars. This is an opportunity not to be missed!

Today's Course Schedule:

At 2:00 PM Eastern Time, Options Magnificent Michael Foy will present an exclusive session: How the Battle-Tested Vertical Spread Strategy Can Double Your Returns.

As a mentor with extensive practical experience, Michael will unveil the key strategies of options trading, guiding you from the basics to advanced levels, accelerating your path to success.

Engage and Witness Growth: Sharing your daily learning insights with us will earn you learning points, which can be exchanged for valuable academy tokens and other precious rewards, accompanying your growth journey!

Join our courses and practical sessions to explore the mysteries of investing; navigate the vast market to realize your wealth dreams! Everything starts now; take action immediately! Check the pinned message in the group, contact my assistant Ms. Harley, and join us to step into a successful future together! Wishing you a wonderful day!

BRIXTON & CO.

Michael Foy's Content



Hello everyone, and welcome back to another session of Options Maverick.

It is a brand-new week, so let us treat this as a fresh chapter in our trading journey. You know what that means: another day, another challenge to conquer in the markets.

This week, I will be introducing some exciting trade ideas. We will also take a closer look at our PYPL position. I realize some of you are feeling uneasy about the recent pullback, but there is no need to panic. A well-prepared trader always has a solid Plan B to manage risk and find new opportunities in any market environment.

Stay on your toes because we have only just begun. The market never sleeps, and neither should our strategies or enthusiasm. Let us keep pushing forward and seize the opportunities that come our way.

We are just getting started. Stay ready fam.

BRIXTON & CO.

Alright, folks, we've already broken down the "advantages and disadvantages of buyers and sellers," covered the "three major risks that newcomers must avoid," and laid out two foolproof strategies with Covered Call and Naked Put. Feels like we've been busy, huh? But now it's time to level up. Let's dive into some advanced moves that every serious trader needs to know.

Why am I bringing up the vertical spread strategy? Simple, it's a beast in this market. And trust me, it's about to become your go-to for trading options.

So, what's the deal with vertical spreads? And why now?

Let's break it down:

1. Defined Risk, Defined Reward: This strategy gives you the luxury of knowing exactly what you stand to lose or gain upfront. No surprises. You can sleep soundly knowing the risk is capped, even in volatile markets.

2. Maximizing Gains in Range-Bound Markets: Market's been moving in a channel lately, and that's exactly where a vertical spread thrives. If you know stock is going to hover in a certain range, this strategy lets you profit even if the stock doesn't break out in a big way. 3. Lower Cost: Vertical spreads are cheaper to enter than buying calls or puts outright. You're putting up less capital for a potentially bigger gain. And as any savvy trader will tell you, less capital at risk means more freedom to make strategic plays.

Sound good? Stick around, because we're just getting warmed up!

The beauty of a vertical spread is that you don't need to own the underlying stock to make it work. You're essentially trading two options to control risk and reduce costs. Think of it like adding a safety net under a naked option, limiting potential losses while keeping your chances for profit alive. Of course, you still have to call the market's directions whether it's going up or down.

Let's break it down using a call option. With a single-leg option, buying a call means you're bullish, right? The higher the stock goes, the more you stand to gain. In theory, if a stock is sitting at \$1, you could profit all the way up to \$100. But let's be real, stocks don't typically shoot up 100x overnight. A 10% increase is already a win. It's like booking a luxury spa package but only having time for a foot massage before they send you out the door. So, why pay for the whole spa day when all you're getting is a foot rub, right?

That's where the vertical spread comes in.

You pay for what you actually need. You're betting on a reasonable move, not a lottery ticket moonshot.

Make sense?

Alright, let's break it down: a vertical spread is a smart way to reduce costs while maintaining upside potential by playing both sides of the trade.

Here's how it works: You start by buying a call option and let's say with a \$100 strike price for \$500. But, to offset that cost, you sell another call option with the same expiration date but a higher strike price, like \$110, and pocket a \$200 premium. So now, instead of shelling out \$500, you're in the game for just \$300. Your bet is that the stock will climb above \$100 but won't go crazy past \$110.

If the stock stays under \$110, congrats you've made the same profit you would've with a single call, but with a smaller upfront investment. If it shoots past \$110, no worries. You're capped at that \$110 level, which means you don't get those moonshot gains, but hey, you also saved \$200 in cost. If things go south and the stock drops, your max loss is locked in at that \$300, way better than taking a full hit from the original call.

This setup fam, is what we call a bull call vertical spread. And if you're feeling bearish, just flip the script and do the same with puts, aka the bear put vertical spread.

In short, you're trading off a small chance at sky-high profits to control your risk and keep your costs lower. It's all about maximizing your return on what's realistically possible. Alright, let's break this down in style:

1. Cost Cutter: By selling one option, you're pocketing that sweet premium, which cuts down your overall cost. This reduced cost is also your max potential loss, meaning you're playing it smart, limiting your downside while still holding onto those gains you're chasing.

2. No Margin Hassles: With a Vertical Spread, you're buying one option and selling another at a different strike price. The best part? No margin requirement needed! You're not sweating over losses if the stock price goes wild in either direction. Most brokers love this strategy and will set you up without any extra fuss.

3. One Strategy, One Fee: Even though you're buying and selling two options, this is considered one strategy, meaning you're only paying one commission fee. And if your trading platform doesn't have this feature? No big deal, you can buy and sell both sides manually.

This strategy is a go-to for experienced traders looking to capitalize on short-term moves in the market. Now, let's take a look at our seventh options trading signal and see how it stacks up!



Before we end our session today, let's take a quick recap on \$PYPL, PayPal has been trading under pressure lately, but we are seeing some promising signs on the chart that suggest a potential bullish turnaround. After a sharp dip and a test of support levels, the stock rebounded today and regained some lost momentum. This move follows a period of oversold conditions, as indicated by technical indicators such as the Relative Strength Index (RSI). In addition, PayPal's price has been trading near the lower Bollinger Band, which can often signal a potential bounce or reversal when confirmed by rising volume.

Despite the recent 13 percent drop following the fourth-quarter earnings report, there are reasons to remain optimistic. PayPal's total payment volume rose by 7 percent, and although its unbranded Braintree unit grew only 2 percent, this was largely due to a strategic shift. Under the leadership of new CEO Alex Chriss, PayPal intentionally moved away from low-margin, unprofitable volume in order to focus on more valuable long-term relationships. This "price-to-value" approach is designed to boost higher-margin solutions and pave the way for sustainable growth. On the product development front, Fastlane is proving to be a highly promising addition. By allowing customers to save their card and shipping information during their first checkout, PayPal is reducing friction and encouraging repeat usage. Notably, 75 percent of Fastlane shoppers are either new to PayPal or had been dormant for more than a year. This influx of reactivated and brand-new users can serve as a major catalyst for expansion and increased profitability.

From a valuation standpoint, PayPal appears to be trading at just 12 times free cash flow, suggesting a compelling discount if growth reaccelerates. With the stock showing a short-term rebound and attractive long-term potential, it may reward patient investors who weather this period of volatility. As professional traders, we recognize the importance of balancing short-term signals with strong fundamentals, and PayPal currently offers both a promising technical setup and a strategic roadmap for sustainable growth.

In my view, there is no need to panic over recent volatility. While every trade has its risks, the combination of oversold technical indicators, a rebound from support, and encouraging developments in product strategy points to a manageable path forward. Our previous call option on PayPal took advantage of this potential bounce, and as the market digests the company's transition toward higher-margin business, further upside could be in store for those maintaining a bullish perspective. Lastly, let's jump right into it, everyone.

Today, I want you to focus on two big opportunities:

1. Mastering Options

Options are your gateway to thriving in diverse market conditions. Once you grasp the fundamentals, generating income can become almost second nature. These contracts are not only fascinating; they can also be the secret to accelerating your trading growth. Develop your strategies, and you may soon find that capturing steady profits is easier than ever.

2. Signing Up for the Cordelia Trading System

With the next Cordelia Beta Test set to begin in March, this is your chance to get on board early. Harnessing Cordelia's advanced features can streamline your trades, help you stay on top of market trends, and potentially supercharge your portfolio. Think of it as a game-changer for anyone aiming to maintain a competitive edge in the financial world.

The Bottom Line

Build your options knowledge, start stacking BXC and secure your spot for the Cordelia Beta Test starting in March. Keep your mind sharp, your ambitions high, and your trading discipline firmly in place, and watch as your profits begin to climb.

Interactive Q&A for Today:

- 1. Are you ready to dive into the crypto landscape with me as well?
- 2. Can you summarize the key elements of vertical spreads?

Stay focused, stay motivated, and keep pushing toward greater success. This is only the beginning.

BRIXTON & CO.